

Nederland Downtown Development Authority Minutes for February 17, 2011

Board members present: Bunny Spangler, Rob Joseph, Steve Culver, Udo Sille, Teresa Warren, Director Paul Turnburke and Ken Adler (by remote voice link).

Absent: Jonathan Beggs.

Also present: Pam North and Mike Massa.

Meeting called to order at 8:08 A.M.

1. Teresa Warren said she received a letter from DRCOG stating that the Live/Work/Play program she submitted was not chosen in their top ten projects. Teresa said a total of 41 applications were submitted. We are still waiting to hear from DRCOG on the grant approval for Phase II of the sidewalks. Teresa said she attended the Envision 2020 workshop on business the previous night.

2. Paul Turnburke talked about how to get more new and/or different people involved in the conversation for Envision 2020. Paul said that DRCOG has received letters against rewarding grant money for our Phase II sidewalk project, prompting the NDDA to ask for comments about the project from a larger swath of citizens.

Paul said he presented the sidewalk enhancement plan to the BOT as an informational presentation, not for asking for approval at this time. Although this was just a presentation the BOT did allow comments. Paul was concerned with the format of the meeting and how the comments were taken. Paul said after he gave his presentation he was not allowed to answer questions from the public about their concerns on the project. Paul said there will be a long process to go through to approve the sidewalk enhancements. Paul said he will go to the various advisory boards and groups and also have a public forum for comment. Paul said he has been in contact with some of the landowners adjacent to the sidewalks and has asked them for their input on the plans.

Paul said we still do not have a maintenance agreement with the Town for taking care of the sidewalks, although everything so far is working out fine. Paul said he has contacted Pinnacle Assurance about obtaining Worker's Compensation Insurance for NDDA employees. They quoted him a fee of \$390.00 per year to cover himself and our two employees currently

maintaining the sidewalks. Paul said he is still pursuing liability coverage for the tractor and its use. Paul said ideally we would still like to get the agreement with the Town approved. Paul said that if we pay for our own Worker's Comp., we can then drop that cost out of the maintenance agreement with the Town. Paul asked that the NDDA Board make a motion to approve the payment to Pinnacle Assurance.

Paul said that Dan, Keith and Jim Latham determined that the stock alternator on the tractor was not powerful enough to recharge the battery with the optional equipment we installed on the tractor. Paul said a new alternator was installed at cost by the dealer. Paul said the installation and travel expenses came to \$390.00 and that he went ahead and approved this expense. Paul said the next service for the tractor is at 200 hours. Paul said it is difficult to get the tractor to Jim Latham's shop on Ridge Road because of the distance. Paul asked Udo Sille if he would like to bid on the tractor maintenance. Udo said he would consider it.

3. Rob Joseph said the 2011 budget for the Town is out and copies are available at Town Hall. Rob said Kristen is working with the Planning Commission to update the zoning map. Ordinance 690 passed for licensing and zoning for Medical Marijuana businesses. These businesses will be capped at seven; there are currently five, and the distance requirement has been lowered to 100 ft. The Ordinance will allow for grow operations in the CBD, but only after a special review use by the Planning Commission. The BOT supported the GOCO grant with PROSAB on Chipita Park upgrades. The deadline for bids on the Waste Water Plant was Tuesday. The Town will move forward on taking action on replacing water meters. The BOT voted to accept the \$6000.00 grant for a composting site in town. The BOT is working on setting up a workshop on code enforcement. The BOT also agreed to help the NACC with the fireworks display this summer, but asked that the NACC present a proposal outlining what help they are requesting.

4. Steve Culver gave a presentation on a workshop he attended in Denver a couple of weeks ago. The premise of the workshop was how to promote your business as destination business. The workshop was presented by Jon Schallert.

Some of the highlights of the workshop were to get your business listed in media outlets, media follows media; come up with a "Unique Positioning Statement"; product spotlighting and generally come up with ideas that set your business apart from your competitors. Steve said these

same ideas can also work for towns and other groups. The main take away from the workshop was to put some effort into publicity about your business and don't think too small.

5. Mike Massa said there is still nothing new on the financial reporting front to report. He said the NDDA is taking care of normal expenses, such as paying for the tractor, labor and the NDDA Director. Mike said he is still waiting on \$70,000.00 to finish up Phase I of the sidewalks. Mike said we have received our first check from Boulder County for 2011. The NDDA has received a bill from Grimshaw & Harrington for \$235.99 for attorney fees.

6. New business. There are no previous minutes to approve at this time. Ken Adler made a motion:

To approve the payment of \$390.00 to Pinnacol Assurance for Worker's Compensation Insurance for NDDA employees for 2011. Udo Sille 2nd the motion. Motion was approved unanimously. #021711-1.

7. Teresa Warren said she received three entries for the Pedestrian flag design. Teresa showed us the entries. Two of the entries were very rough drawings and Paul Turnburke said he would try and make them more presentable before we vote on them.

Teresa said she has received a request that the NDDA consider donating \$1000.00 for matching funds for the GOCO grant application from PROSAB. The \$1000.00 will only be asked for if they receive the grant.

Rob Joseph made a motion:

To approve donating \$1000.00 to PROSAB as matching funds for their GOCO grant if the grant is approved.

Steve Culver 2nd the motion. Motion was approved 4 to 2, with Rob Joseph, Udo Sille, Teresa Warren and Steve Culver voting for and Ken Adler and Bunny Spangler voting against. #021711-2.

8. Rob Joseph asked if the NDDA Board would be willing to think about changing our meeting time to start at 8:30 AM, to see if more people might attend. He said we might try it for a couple of months to see if it makes a difference. The general consensus was 30 minutes wouldn't make any difference and people can show up at that time now if they want to. This idea was not pursued further. It was also discussed that holding evening meetings occasionally, when new projects were being brought forward, to allow for more public input could be beneficial.

Meeting was adjourned at 9:40 A.M.

Our next regular NDDA meeting will be on Thursday, March 3rd. The meeting will take place at 8:00 AM at the Pioneer Inn, unless otherwise notified.

Submitted by Stephen Culver, Secretary NDDA.